



About YBR

YBR leads the "Clothing Customization Digital Technology Standard" approved by the China National Textile and Apparel Council and uses its C2M model to combine with Industry 4.0 techniques, improving order efficiency by 2.1 times. YBR invests in big data, cloud-based cutting, and 3D customization systems to become a global bespoke clothing platform.



The MTM/C2M Model: Innovating Bespoke Clothing with Technology

YBR offers personalized items through its C2M model that combines online measuring with Industry 4.0 techniques. The company invests in information and digital technology, improving their customization services and aims to revolutionize the industry through technology and innovation.





Digital Product Development x Smart Factory

The use of technology and systematic thinking creates a data management system and digital asserts that streamlines the manufacturing process for YBR.

The screenshot displays a software interface for digital product development. It includes a navigation menu on the left with options like '订单管理' (Order Management) and '采购管理' (Procurement Management). The main area shows a list of orders with columns for order type, status, order number, and date. Below this, there are detailed technical specifications for a '男士时尚休闲裤 (假化款)' (Men's Fashion Casual Trousers - Fake Style).

基本信息			
客户订单号	DD1295624_3989769	接口编号	男
客户名称	测试	产品名称	男士时尚休闲裤 (假化款)
下单时间	2020-05-26 11:30:00.603	预计发货日期	2020-06-03 00:00:00.000
吊牌价	2198.00	产品类型	时尚系列
			快速类型
			翻斗特征
面料信息			
面料规格	120386/202	原否衣邦人品牌面料	否
颜色	白色	重量	300
		纤维	涤纶
			70% 粘 30% 涤
着装风格			
男士时尚休闲裤 (假化款)		正装休闲	
下装尺寸		工艺标准	
身高	175.2	款式号	
体重	75.8	颜色面料选择	
男士时尚休闲裤 (假化款)		口袋布选择	
胸围高	11.5	袖口选择	
后胸围	32	袖口宽度	
腰围	89	袖口字标	
臀围	103.5	裤脚颜色	
臀围	64	裤脚内省	
臀围	45	补充要求	
臀围	51.5		
臀围	38.5		
裤长	97.5		
裤脚长	53		

The technical specifications section includes detailed diagrams for collar styles (collar cuff color matching, collar hand, collar stay, collar point length, collar hand, collar tie space), front placket, short sleeve style, cuff placket style, sleeve belt position, button style, and side seam style. It also lists various requirements and standards for the garment's construction.



MTM (Made-to-Measure) sustainable solution

By leveraging digital technology and using a sustainable MTM (made-to-measure) manufacturing process, allows for the efficient use of fabric and reduces waste and carbon emissions. The two companies aim to create a more sustainable future for bespoke clothing.



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